Hi {{guestFirstName}},

Welcome to {{companyName}}!

We are pleased to invite you to join our loyalty program. As a member of this program, you will be able to earn points for every stay at our hotel. These points can be redeemed for exclusive discounts, free nights, and other benefits. >> Replace with details about your loyalty program.

To join the program, simply register via this link: {registration link for loyalty program}. We look forward to rewarding your loyalty and providing you with an even more enjoyable experience at our hotel!

Sincerely,

{{companyName}}